



Minutes of the Board Meeting
EWI of Memphis
January 14, 2010

Call to Order

The January EWI of Memphis Board meeting was called to order at 6:05 pm at Kemmons Wilson Companies by President Martye Slayton.

Roll Call

Present:

Martye Slayton, President
Kristi Richardson, Vice President
Carol Whitfield, Secretary
Henri Vaskin, Treasurer
Jane Bratton, Sergeant-At-Arms
Sherry Fields, Program Director
Barbara Taylor, Publications Director
Terrice Huggins, Ways & Means Director
Deborah Vaughn, B/C/DP Director
Martha Pallesen, Parliamentary Advisor

Guests:

Peachie Bailey, Advisory Committee Member

Absent:

Anna Hough, Advisor
Paige Perkins, Membership Director

Minutes

The December Board minutes were approved as distributed.

A draft of the November Chapter minutes were distributed.

Communications

None

Treasurer's Report

The balances at December 31, 2009 are as follows:

General Operating Account	\$ 9,028.78
B/C/DP Account	\$ 7,450.99
Golf Account	\$ 16,950.25
Money Market Account	<u>\$ 12,244.45</u>
TOTAL	\$ 45,674.47

Treasurer Henri Vaskin (Deloitte Services) noted that interest from accounts have not been posted for November or December 2009. She inadvertently deposited \$75.00 into

the B/C/DP account that should have been deposited into the Golf Account. The next time a deposit is made to B/C/DP, it will be adjusted to correct this error and will be noted in financials.

Ms. Vaskin will remind the membership about 2010 Annual Dues renewal at the Chapter meeting next week. Follow-up calls will start on February 1, 2010.

Sergeant-At-Arms:

For the December Chapter meeting, there were:

24 Member Firms present with 26 Representatives present

4 Sustaining Members present

1 Transitional Member present

3 Prospective Members present

12 Guests present

TOTAL: 46

Vice President Kristi Richardson (FedEx Services) asked Sergeant-At-Arms, Jane Bratton (Smith & Nephew), if she could add a comparative YTD percentage of representatives attending each month to see if there were any trends to be noticed.

Committee Reports:

Membership:

Membership as of December 31, 2009:

Member firms: 44 Active reps: 45

Sustaining: 11 Life: 1 Transitional: 2 Honorary: 2

Chairman Paige Perkins (Memphis Grizzlies) was unable to attend the meeting because of a work commitment. She asked that any questions be directed to her via email or phone.

Deborah Vaughn reported that her firm name has changed to NOI/A Lonesource Company.

Holiday Inn Wolfchase will be installed at the January Chapter meeting, with Sybil Sides representing this new member firm.

It was also noted that Tommye Ballard, Third Rep for FedEx Services, will not be renewing her membership.

Program:

Director Sherry Fields (Rhodes College) announced the following:

- The January Chapter meeting will be a Firm Night. New Member Firm, Holiday Inn Wolfchase, will host the evening, with tours beginning at 5:30 pm. General Manager Bob Cox, will be our guest speaker.
- The February Chapter meeting will take place at the Hilton Memphis, and Cathy Ross, CFO/FedEx Express, will be our guest speaker.

- The Hunt & Polo Club has been confirmed for our March Executive's Luncheon, and Dr. Robert Waller (former head of the Mayo Clinic and Foundation) will provide the program.

Ways & Means:

Director Terrice Huggins (BancorpSouth) reported the following:

- Bake Sale/Silent Auction yielded \$806.00. Thanks to all those who participated!
- Nut Sales - \$45.00
- Santa made a timely appearance and presented each EWI member with a Christmas surprise with the Tilly Award trivia information tucked inside.
- At the January Chapter meeting, we will have a "White Elephant Sale". Bring your unwanted holiday gifts or "slightly used" items. Tickets will be sold in the same fashion as our monthly door prizes.
- Wine and beer will be sold as a Ways & Means fundraiser, also at January meeting.
- Ways & Means will host a Bowl-a-Thon on January 26, 2010, at Cordova Bowling Center. The cost is \$10 per person, which includes two hours of unlimited games and shoe rental. Members are encouraged to invite family, friends, and co-workers. Our chapter will get to keep one-half of the monies collected.
- February –Reps will be asked to wear red (in honor of "Go Red for Women" month) and bring a "red" door prize.
- March – Door prizes will have a "Spring Fling" theme.
- A Kroger rebate check for \$365.00 was forwarded to Henri Vaskin for deposit.
- Peachie Bailey will Chair the 2010 Golf Tournament. She will schedule a kick-off meeting in February.

B/C/DP

Chairman Deborah Vaughn (NOI/A Lonesource Company) reported that the December Philanthropy project was a huge success. The support of the Chapter enabled 18 children and five mothers to have a holiday to remember! Deborah passed around photos taken for all to see.

The Applause Awards were awarded to Janet Toshach, Martha Pallesen, Anna Hough, and Judy Thompson (as Sustainer).

The Reading Rally will be held at the Baptist Children's Home and is scheduled for late February or early March. More details to follow from Angie Robertson as available.

The B/C/DP Committee will begin their ASIST Scholarship project later this month. The publicity announcement is on target for February 15.

Standing Committees

Parliamentary Advisor

Advisor Pallesen presented two points of information from Robert's Rules of Order (RONR): (1) RONR states that written reports should be made in the third person; and (2) guidance for the Chair is provided in unusual circumstances where an unruly individual is creating a disturbance during a meeting. The Chair has the option of appointing a committee to remove the individual or requesting the Sergeant-at-Arms to escort the person from the meeting (even though it is not anticipated that the chair will need this rule in the future).

Unfinished Business

New Business

A Spring Conference update was presented to the Board by Chair, Peachie Bailey (B & L Embroidery). All of the speakers have been confirmed, and the registration packet is available on the EWI of Memphis and Corporate websites. A committee meeting will be scheduled for the end of January.

President Slayton passed out some information about a Mini-Conference scheduled in Nashville in late-February for the three Tennessee Chapters. Board members expressed concern about attendance at the Spring Conference since these two events are planned so close together. President Slayton thinks this get together will be a good learning and sharing experience among our Sister Chapters, and strongly encouraged other Board members to attend with her.

Announcements

- ✓ Deadline for the February **EWIConnect** is February 2, 2010, for publication on February 8, 2010. All submissions should be sent to Publications Director Barbara Taylor (FedEx Express).
- ✓ The February Board meeting will be held on Thursday, February 11, 2010, at 5:30 pm at the Kemmons Wilson Co., hosted by Martha Pallesen (Pallesen Consulting Services).

Adjournment

The meeting adjourned at 8:20 pm.

Approved by Martye Slayton
(President's signature)

Submitted by Carol Whitfield
Secretary