



Minutes of the Chapter Business Meeting  
EWI of Memphis  
January 21, 2010

**Call to Order**

The January EWI of Memphis Chapter meeting was called to order at 6:15 pm at the Holiday Inn & Suites Wolfchase-Galleria, Memphis, TN, by President Martye Slayton.

**Roll Call**

31 Active Representatives, 2 Sustaining Members, 1 Honorary Member, and 5 Guests were present.

**Minutes**

The December minutes were approved as published on the website.

**Treasurer's Report**

The December financials will be posted to the website soon.

Treasurer Henri Vaskin (Deloitte Services LLP) reminded everyone to be sure their 2010 Annual Dues checks were in by February 10. She also noted that fourth quarter invoices were emailed to membership.

**Membership:**

Director Paige Perkins (Memphis Grizzlies) installed Sybil Sides, Holiday Inn & Suites Wolfchase-Galleria as our newest member firm. Sybil is Holiday Inn Director of Sales.

**Communications**

None

**Committee Reports:**

**Program:**

Our newest representative, Sybil Sides, introduced guest speaker, Bob Cox, General Manager of the Holiday Inn & Suites Wolfchase-Galleria. Mr. Cox entertained us with stories of Kemmons Wilson and how the hotel got its name of "Holiday Inn." Mr. Wilson's first Holiday Inn was located on Summer Avenue and was constructed in 1952. By the 1970's, there were over 1400 hotels located across the world. The franchise was later sold to InterContinental Hotels Group. The Holiday Inn & Suites Wolfchase-Galleria was built by the Wilson family in honor of Kemmons, and many items of memorabilia can be found throughout the hotel. This new facility opened in June, 2009. Let's always remember one of Mr. Wilson's favorite sayings, "It's not how much you have but enjoying what you have!"

This was a Firm Night and employees of the hotel provided informative tours of the beautiful facility during the networking hour.

**Ways & Means:**

Director Terrice Huggins (BancorpSouth) started the White Elephant Sale early in the evening by drawing tickets throughout dinner. Each time a ticket was drawn, the winner got her choice of the many “gifts” on the tables. By the end of the evening, all items had found new homes! Terrice also reminded the membership of the EWI Bowl-a-Thon at Cordova Bowling Center on January 26, 2010. The cost is \$10 per person which includes two hours of unlimited games and shoe rental. Our chapter will get to keep one-half of the monies collected.

Our resident auctioneer, Terry Reeves (Hicks Convention Services), auctioned off a watercolor and note cards, “Ladies in Red”, which were painted and donated by Krissie Heuer (Business Equipment Center). Our highest bidder was Melinda Edwards at \$65.00. This money will be donated to our scholarship fund.

Anyone donating a door prize for February should bring something “red.”

**Unfinished Business**

Tonight was the last opportunity for EWI of Memphis reps to order their monogrammed white shirt for the Spring Conference. Please see Paulette McMillin, Cindy Lynch or Jackie Hicks right after the meeting for details.

**New Business**

Our Trivia moment this month:

- How many chapters does EWI currently have throughout the US and Canada? 69
- How many member firms does EWI currently have? 2500
- How many representatives does EWI have? 2800

**Spring Conference Update**

The first Spring Conference committee meeting will take place on Wednesday, January 27, 2010 at 5:30 pm. at Kemmons Wilson Companies office.

Everyone who plans to attend the Conference should fill out the registration and program forms and email or fax to Peachie Bailey at [hbailey@comcast.net](mailto:hbailey@comcast.net).

**Announcements**

- ✓ Deadline for the February **EWIConnect** is February 2, 2010. All submissions should be sent to Barbara Taylor (FedEx Express).
- ✓ The February Board meeting will be held at Kemmons Wilson Companies on Thursday, February 11, 2010, at 5:30 pm. Martha Pallesen will be the hostess.
- ✓ If you have any concerns that you would like to share with the chapter, please contact Chaplain Julia Chrestman (Interactive Solutions).
- ✓ Updated rosters, Board and Chapter minutes, financials and copies of the **EWIConnect** will be available each month at the nametag table. Please pick up a copy and “stay connected”!

**Adjournment**

The meeting was adjourned at 8:05 pm.

**Approved by Martye Slayton**  
(President’s signature)

**Submitted by Carol Whitfield**  
Secretary